ASEAN-CHINA-INDIA



SUSTAINABILITY STARTATHON BRUNEI DARUSSALAM







FLO





THE PADIAN FARM

INTRODUCTION

EcoFlo is a bridge between a blue space and a green space that shapes the condition of the community's infrastructure into nature-centred spaces. It extends the practice of agriculture to the village community and is a small step to encourage green practices amongst the community. This project presents an innovation for the agricultural sector in terms of reimagining local crop production.





THE PADIAN FARM

PROBLEM STATEMENT

INCLUSIVE CITY FOR ALL: HOW MIGHT WE CREATE AND MAINTAIN GREEN PUBLIC SPACES WITHIN BRUNEI THAT ARE ACCESSIBLE TO ALL RESIDENTS, PROMOTING COMMUNITY COHESION AND WELL-BEING?





SUMMARISE THE PROBLEMS CORE ISSUE:



URBANISATION
OF THE WATER VILLAGE—
FRAGMENTATION OF
HERITAGE.



THE PADIAN FARM



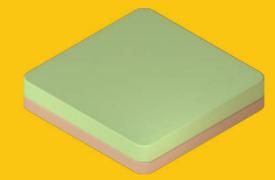
FOOD SECURITY:
SELF-SUFFICIENCY THROUGH
REVIVING AGRICULTURAL
PRACTICES.



OVERGROWN BAMBOO IS UNUTILISED.

BENEFITS OF SOLUTION:

(BENEFITS OF HYDROPONIC)



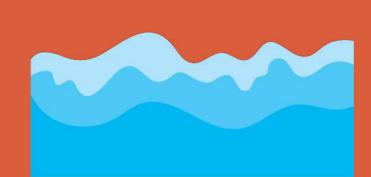
LAND:

IS NOTABLE, AS IT REDUCES THE AMOUNT OF LAND NEEDED FOR PRODUCTION GROWTH.



TOURIST ATTRACTION:

EMPHASISING ITS UNIQUE AND INNOVATIVE ASPECT AS WELL AS OFFERING INTERACTIVE AND EDUCATIONAL EXPERIENCES.



WATER:

WHILE CONVENTIONAL AGRICULTURE
EXHAUSTS WATER USAGE THROUGH
EVAPORATION AND LEACHING,
HYDROPONICS IS MORE EFFICIENT AS
IT RECIRCULATES THE WATER SUPPLY;
APPROXIMATELY 80-90% OF IRRIGATION
WATER CAN BE SAVED IN THIS
PROCESS.



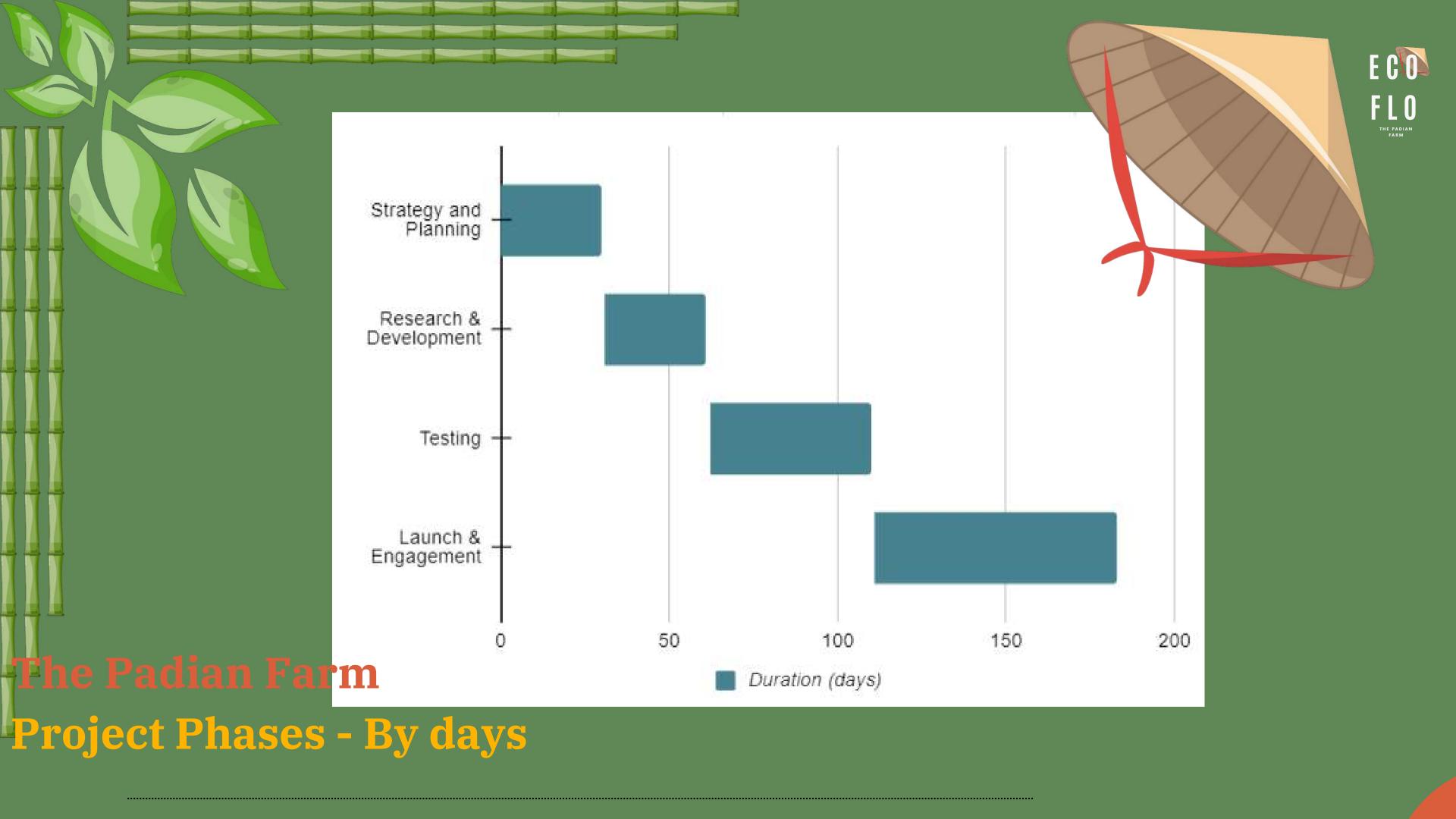
GROWING MEDIUM:

E CO

FLO

HYDROPONIC SYSTEMS UTILISE
MINIMAL GROWING MEDIUM FOR
PLANTS, WHICH ELIMINATES THE NEED
FOR SOIL.





Project Timeline



JULY - AUG 2024

MARKET ANALYSIS

SITE ANALYSIS

SYSTEM DESIGN & **DEVELOPMENT**

PROTOTYPE DEVELOPMENT

CROP SELECTION

COST ANALYSIS & BUDGETIONG

SOURCING

SOURCING PROTOTYPE

SOURCING HYDROPONIC INPUTS

RESEARCH & **DEVELOPMENT**

AUG - SEPT 2024

SEPT - MID-OCT 2024

TESTING

NUTRIENT SOLUTION

DATA COLLECTION &

AUTOMATION &

MONITORING

ANALYSIS

PRODUCT LAUNCH

SERVICES LAUNCH

LAUNCH

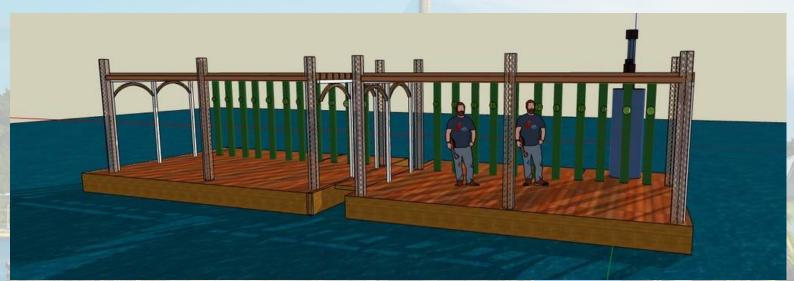
OCT 2024

JAN 2025

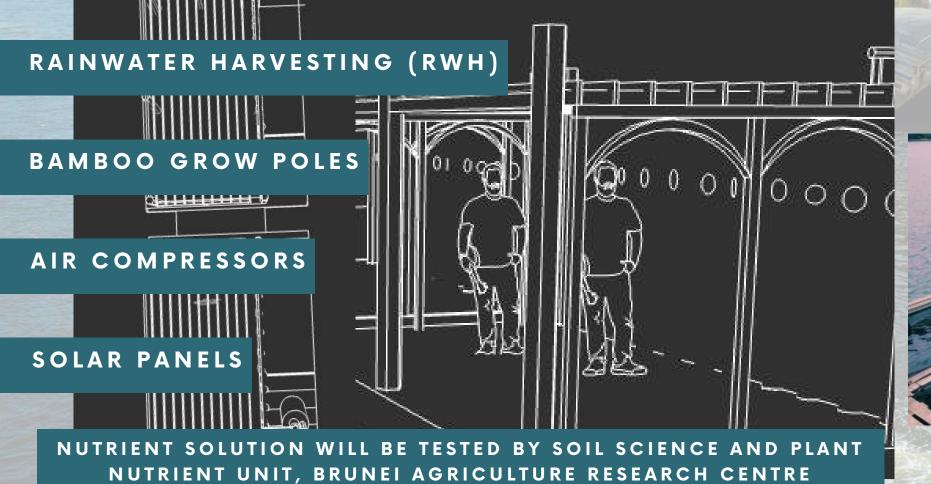
ENGAGEMENTS

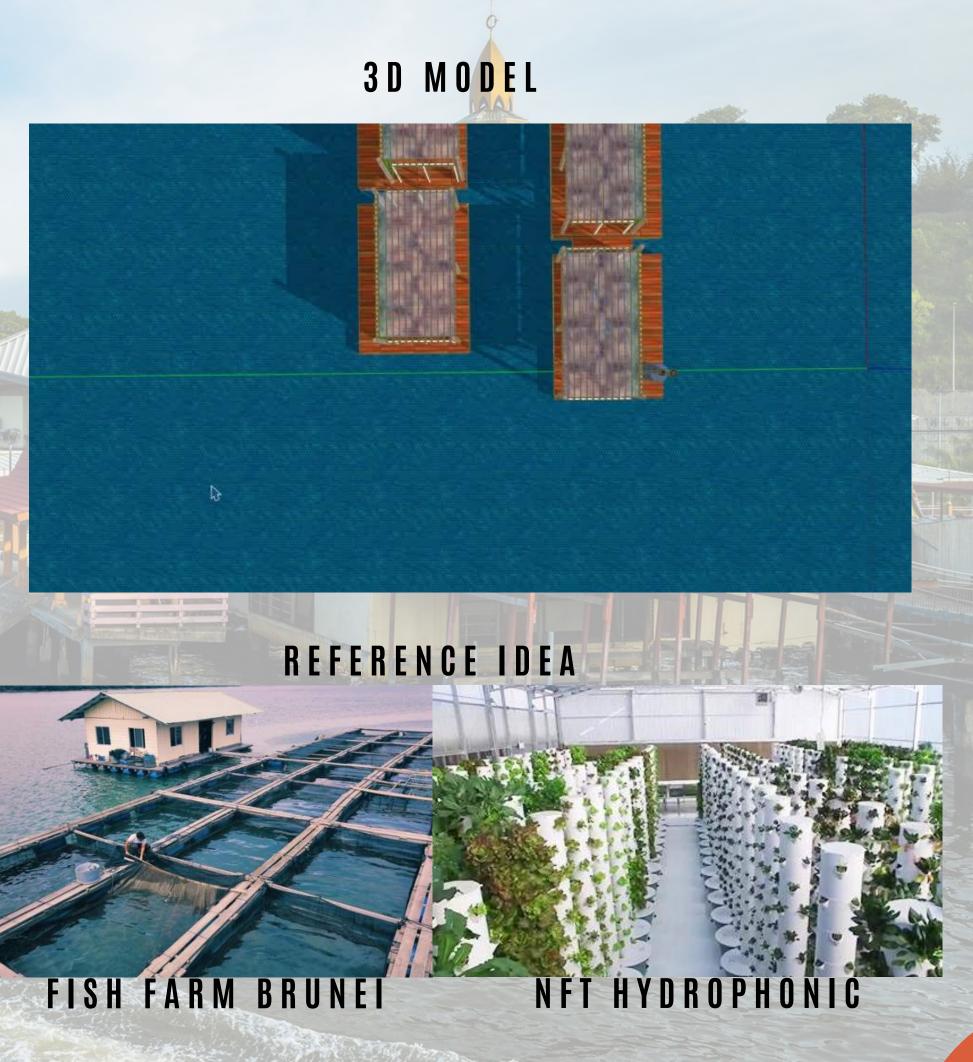
ENVIRONMEANT CONTROL SYSTEMS

DESIGN



ROUGH SKETCH







EXPECTED RESULTS OF THE SOLUTION







ECONOMIC AND FINANCIAL OUTCOMES

RETURN ON INVESTMENT AND INCOME: BY SELLING FRESH PRODUCE LOCALLY



BOOSTS ECO-TOURISM: UNIQUE AND ATTRACTIVE FLOATING GARDEN

JOB CREATION: OPENS EMPLOYMENT OPPORTUNITIES

CONSERVES WATER THROUGH EFFICIENT REUSE IN THE HYDROPONIC SYSTEM

LOCAL PRODUCTION REDUCES GREENHOUSE GAS EMISSIONS FROM TRANSPORTATION AND IMPORTS.

USES WATER SURFACES FOR AGRICULTURE, PRESERVING LAND FOR NATURAL HABITATS.

ENVIRONMENTAL





SOCIAL AND EDUCATIONAL OUTCOMES

CENTRE FOR LEARNING ABOUT HYDROPONICS AND SUSTAINABLE AGRICULTURE THROUGH WORKSHOPS AND TOURS.

green space for recreation and community events, encouraging local involvement

A TESTING GROUND FOR NEW HYDROPONIC TECHNIQUES AND COLLABORATIONS WITH RESEARCHERS



ENHANCES THE BEAUTY AND VIBRANCY OF WATER VILLAGE AREAS

A SYMBOL OF INNOVATION AND SUSTAINABILITY, COMBINING WITH LOCAL CULTURAL PRACTICES

CULTURAL AND VISUAL OUTCOMES

METRICS FOR THE PROJECT OVERTIME



Specifically on agriculture into the village communities and encouraging green practices (Strategy for product's feasibility and long-term sustainability)



HOUSEHOLD ADOPTION

WE'LL CREATE THE A REPORT FOR THE NUMBER OF HOUSEHOLDS INVOLVED WITH THE FACILITIES FOR PLANTING. INCENTIVE SYSTEM BY TIERS - WHEREBY THE TOP 3 WILL BE HAVE DISCOUNT 80%, 50% AND 30% ON THE RENT OF HYDROPONIC SPACE.



SUCCESS RATES OF CROPS YIELD IDENTIFIED

THE POSSIBLE USERS WILL HAVE TO SEND A PICTURE OF THE OVERALL SUCCESS RATE OF THE PLANTS.

Project Cost

	Items	Cost/Unit	Total Cost
1	Filter - Runlucky RL-Q01A/RL-Q02A Automatic filter the water Backwashable Disk Pre Filter Water Prefilters	\$163.16/ pc	
2	Compressor - DP-70 High Flow, High Pressure Electrical Diaphragm Water Pump	\$36.00/ pc	
3	Nets - 100% HDPE Vegetable Garden Shade	\$0.36/ square metre	
4	Solar Panels - Hybrid Off Grid Bess Solar Panels	\$3.56/200 watt	
5	Nutrient Supplements - EDTA-Mn 13% EDTA MIX Fertiliser	\$2.40/ kg	
6	Rain Barrels	\$130/ small barrel	
7	Bamboo	-	

Expected Income/ month:

Allotment cost: \$5/ bamboo space. (Expected at least 5)

Visitation fee: \$3/ person (Expected 10- 20)

Rent fee: \$10/ hour (Expected 2-5)

Crop supplier: \$50/ batch (Within 1 month)

Projection period:

A target of \$185/ month = \$2,220/ year.

THE PADIAN FARM

REVENUE GENERATION





SELLING FRESH PRODUCTS



RENTING SPACES/TOUR



WORKSHOPS



CSA (COMMUNITY SUPPORTED AGRICULTURE)

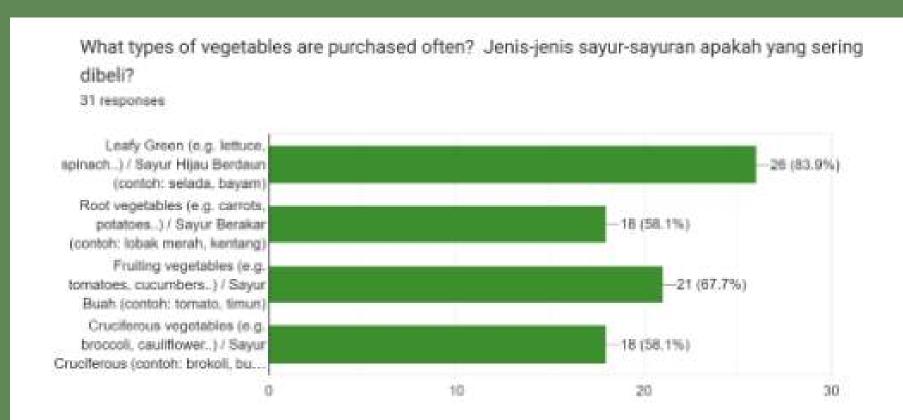


DIRECT SALES TO RESTAURANTS AND GROCERY STORES OR GROCERY STORE PARTNERSHIPS

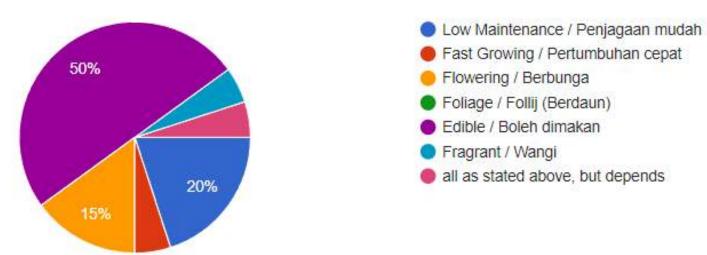


COLLABORATIVE RESEARCH

MARKET ANALYSIS



What features do you look for in a plant?
Ciri-ciri apakah yang anda cari dalam tanaman?



Demand	Crop type	Growth rate	Volume per production
Most	Leafy Greens	5- 10% annually	Ranges of several million tons per year
	Fruits & Vegetables	2- 5% annually	Range of hundreds of millions of tons per year
Least	Cruciferous & Root Vegetables	2- 6% annually	Approx. over 350 million tons annually

THE RESULTS IS THEN FURTHER ASSESSED BY THE GROWTH RATE OF THE CROPS AND THE VOLUME PER PRODUCTION



SEED'S COSTS AND THE COST OF SELLING

Lettuce	Seed cost	Cost of selling
1 seed	\$0.025	\$0.50
1000 seeds	\$25	\$500

1 NUTRIENT A&B MIX 25KG = \$220

1 BOX OF LETTUCE (CONTAINING 4-5 PLANTS) = \$4 - \$4.5

9 HYDROPONIC PLATFORM TO BE BUILD





VALUE PROPOSITION

	Stakeholders	Government Agencies	Educational Institutions	Non- Profit Organisations	Agribusiness Companies	Entrepreneurs/ Retailers
	Fresh Produce				✓	✓
Production	Organic Produce				✓	✓
Production	Hydroponic Systems	>	√			
	Seedling & Plant Nursery	✓	✓			
	Operational Training		✓			
	Sustainability consultation		✓			
Corrigos	Hydroponic Farming Courses		>	>		
Services	Academic/ Community Outreach Programs	✓	✓	✓	✓	✓
	B2B/ B2C (Direct- to-customer)				✓	✓
	Product Development - technological applications	✓	✓		✓	✓

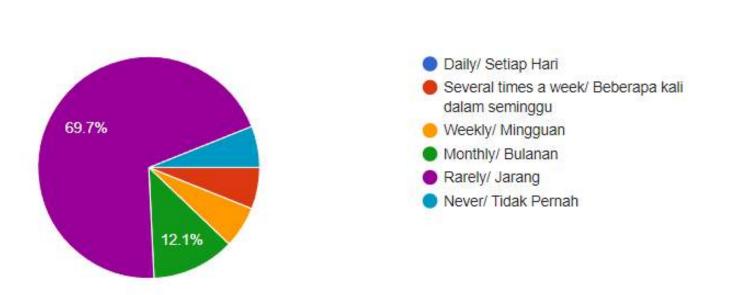


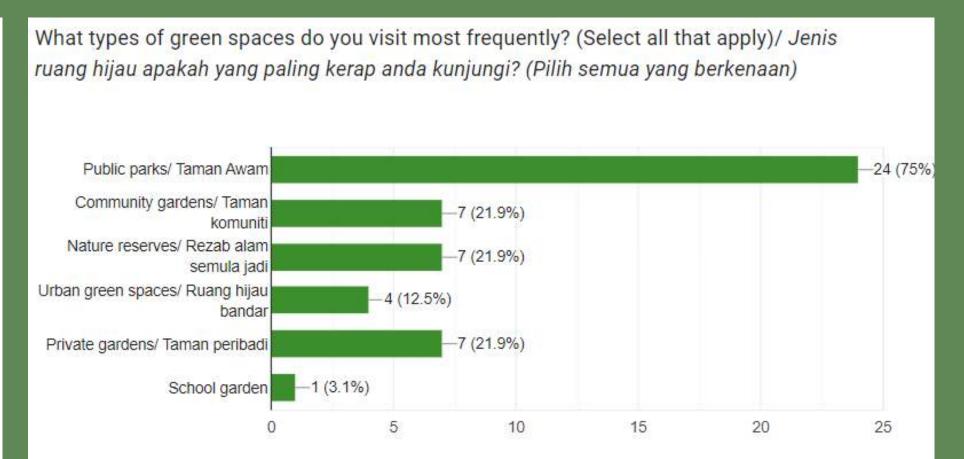
STAKEHOLDERS

	Government Agencies/ Organisations	Educational Institutions	Non- Profit Organisations	Agribusiness Companies	Entrepreneurs/ Retailers
Local	Agricultural Extension Division, Agriculture and Agrifood Department Jabatan Alam Sekitar, Taman dan Rekreasi	Universiti Brunei Darussalam Universiti Teknologi Brunei Universiti Islam Sultan Sharif Ali, Campus Sinaut Institute of Brunei Technological Education (IBTE)	BruWILD Green Brunei Kilang ReRoot	Kabunku Aquaponics Enterprise Farmstotable	Agrome market Farmgate Trading Rimba Garden Central Eco-Agro Farm
International	Global Agriculture & Food Security Programs International Fund for Agriculture Development	CityFarm Malaysia Alison ACS Distance Education	Global Alliance for Improved Nutrition (GAIN) African Bamboo One Acre Fund	Agric Ponix Sy	

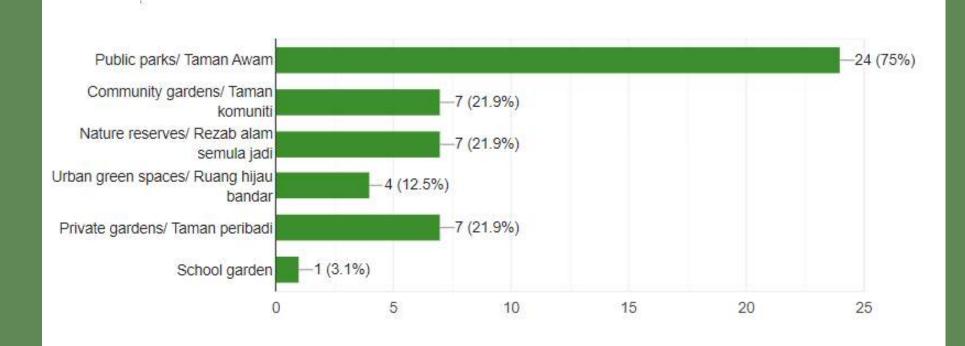
DATA FOR GREEN SPACE

How often do you visit green spaces (e.g., Taman Mahkota Jubli Emas, Eco Ponies Garden, Tasek Lama Recreational Park)? / Berapa kerap anda mengunjungi ruang hijau (contohnya, Taman Mahkota Jubli Emas, Eco Ponies Garden, Tasek Lama Recreational Park)?

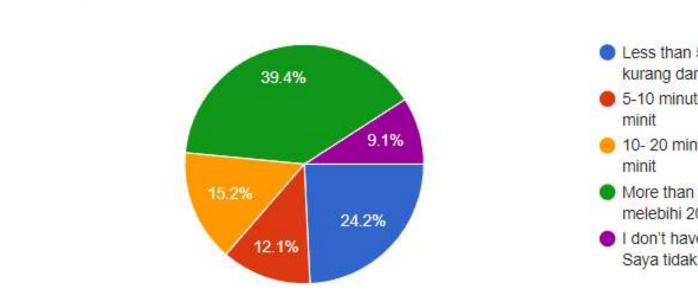




What types of green spaces do you visit most frequently? (Select all that apply)/ Jenis ruang hijau apakah yang paling kerap anda kunjungi? (Pilih semua yang berkenaan)



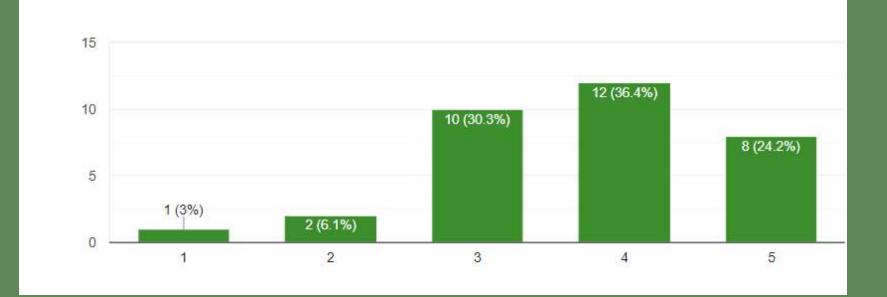
How far is the nearest green space from your home?/ Sejauh mana ruang hijau yang terdekat dari rumah anda?



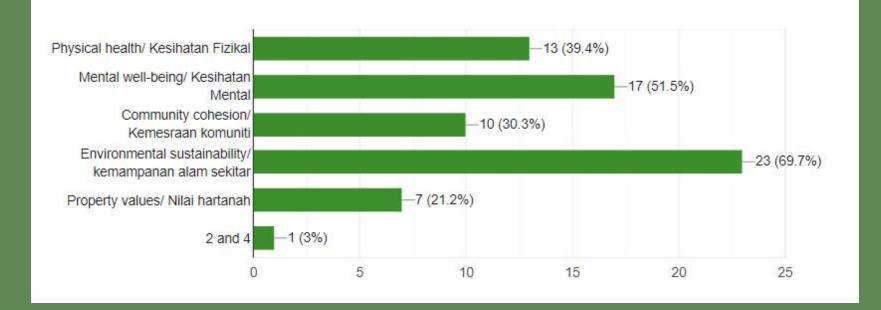
- Less than 5 minutes walk/ Perjalanan kurang dari 5 minit
- 5-10 minutes walk/ Perjalanan 5- 10 minit
- 10- 20 minutes walk/ Perjalanan 10- 20 minit
- More than 20 minutes walk/ Perjalanan melebihi 20 minit
- I don't have access to green spaces/
 Saya tidak mempunyai akses ke ruan.

DATA FOR GREEN SPACE

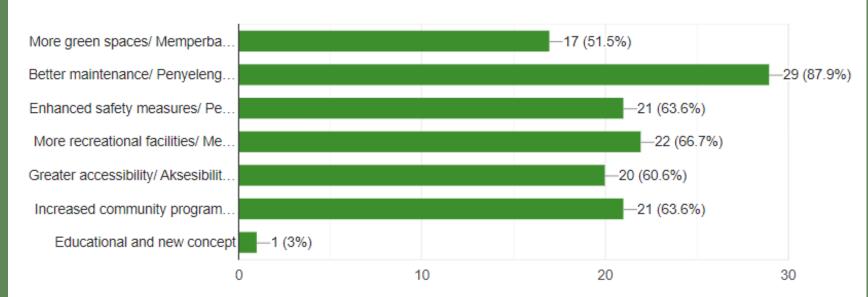
How important are green spaces to you personally? (Rate on a scale from 1 to 5, with 1 being not important and 5 being very important)/ Tahap kepentingan ruang hijau bagi anda secara peribadi?



Do you believe green spaces contribute to the following? (Select all that apply)/ Adakah anda percaya ruang hijau menyumbang kepada perkara berikut? (Pilih semua yang berkenaan)



What improvements would you like to see in green spaces in your area? (Select all that apply)/ Apakah penambahbaikan yang anda ingin lihat dalam ruang hijau di kawasan anda? (Pilih semua yang berkenaan)



Would you be interested in participating in community activities or volunteer programs to improve green spaces?/ Adakah anda berminat untuk menyertai aktiviti komuniti atau program sukarelawan bagi memperbaiki ruang hijau?



CONCLUSION

IN SUMMARY, BRUNEI'S KAMPONG AYER SHOWS HOW THE ECOFLO CONCEPT ADDRESSES KEY ISSUES LIKE FOOD SECURITY, URBAN GROWTH, AND CULTURAL PRESERVATION. BY USING HYDROPONIC TECHNOLOGY IN GREEN PUBLIC SPACES, ECOFLO TURNS BAMBOO INTO A VALUABLE RESOURCE, PROMOTES SELF-SUFFICIENCY, AND ALIGNS WITH BRUNEI'S VISION 2035 GOALS AND SDG 11 - SUSTAINABLE CITIES AND COMMUNITIES.

IMPLEMENTING ECOFLO IN KAMPONG AYER'S GREEN SPACES NOT ONLY IMPROVES THE LOCAL QUALITY OF LIFE BUT ALSO SERVES AS A MODEL FOR OTHER COMMUNITIES. THE PROJECT AIMS TO SHOW THAT WELL-DESIGNED SPACES THAT COMBINE MODERN AND TRADITIONAL ELEMENTS CAN BUILD STRONG, VIBRANT COMMUNITIES.





Search... Q



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Welcome back, NURAFIFAH HANISAH BINTI HAJI ROSLAN!

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Assignments

Activity ^

PMI PDU

NASBA CPE

Journeys

External Learning

Role and Skill Ratings

Skill Benchmarks

My Live Courses

My Achievements

Leaderboard

Learn Together

All activity

tv

TITLE \$	TYPE \$	STATUS \$	STARTED \$	COMPLETED \$	HIGH \$	
Design Thinking for Innovation: Stak	Course	Completed	07/27/2024	07/27/2024	92	
Design Thinking for Innovation: Prot	Course	Completed	07/27/2024	07/27/2024	92	
Design Thinking for Innovation: Defi	Course	Completed	07/27/2024	07/27/2024	97	
Design Thinking for Innovation: Brai	Course	Completed	07/27/2024	07/27/2024	94	
SDGA002 Cities & Challenge of Sus	Course - Lin	Completed	07/19/2024	07/19/2024	97	
Verifying and Building on Creative I	Course	Completed	07/19/2024	07/19/2024	87	
Unleashing Personal and Team Crea	Course	Completed	07/19/2024	07/19/2024	82	
Leadership Insights on Leading Inno	Course	Completed	07/19/2024	07/19/2024		
Developing a Team of Creative Gurus	Course	Completed	07/19/2024	07/19/2024	96	9
Building Innovation Cultures and Le	Course	Completed	07/19/2024	07/19/2024	100	
Sustainability by NCS	Course - Lin	Completed	07/19/2024	07/19/2024	100	
SDG A001 Transforming Our World:	Course - Lin	Completed	07/19/2024	07/19/2024	94	



Welcome back, Dk Sarah Nuurul Aliyah PG OMAR ALI!

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TITLE \$	TYPE \$	STATUS \$	STARTED \$	COMPLETED \$	HIGH \$	
Unleashing Personal and Team Crea	Course	Completed	07/25/2024	07/26/2024	90	0
Verifying and Building on Creative Id	Course	Completed	07/26/2024	07/26/2024	80	
Sustainability by NCS	Course - Lin	Completed	07/25/2024	07/25/2024	80	
Leadership Insights on Leading Inno	Course	Completed	07/25/2024	07/25/2024		
Developing a Team of Creative Gurus	Course	Completed	07/25/2024	07/25/2024	92	
Building Innovation Cultures and Lea	Course	Completed	07/25/2024	07/25/2024	84	
Design Thinking for Innovation: Stak	Course	Completed	07/24/2024	07/24/2024	83	0
Design Thinking for Innovation: Prot	Course	Completed	07/23/2024	07/24/2024	93	
Design Thinking for Innovation: Defi	Course	Completed	07/23/2024	07/23/2024	88	
Design Thinking for Innovation: Brai	Course	Completed	07/22/2024	07/22/2024	86	
SDGA002 Cities & Challenge of Sust	Course - Lin	Completed	07/22/2024	07/22/2024	96	
SDG A001 Transforming Our World:	Course - Lin	Completed	07/19/2024	07/22/2024	96	

Welcome back, Muhammad Syahmi Bin Soffriana!

Assignments

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My Achievements

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TITLE \$	TYPE \$	STATUS \$	STARTED \$	COMPLETED \$	HIGH \$	
Verifying and Building on Creative I	Course	Completed	07/29/2024	07/29/2024	92	:
Unleashing Personal and Team Crea	Course	Completed	07/29/2024	07/29/2024	89	:
Leadership Insights on Leading Inno	Course	Completed	07/29/2024	07/29/2024		:
Developing a Team of Creative Gurus	Course	Completed	07/28/2024	07/28/2024	92	:
Building Innovation Cultures and Le	Course	Completed	07/28/2024	07/28/2024	100	:
Design Thinking for Innovation: Stak	Course	Completed	07/28/2024	07/28/2024	86	:
Design Thinking for Innovation: Prot	Course	Completed	07/28/2024	07/28/2024	97	:
Design Thinking for Innovation: Defi	Course	Completed	07/28/2024	07/28/2024	90	:
Design Thinking for Innovation: Brai	Course	Completed	07/28/2024	07/28/2024	80	:
Sustainability by NCS	Course - Lin	Completed	07/28/2024	07/28/2024	100	:

Assignments

Activity ^

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Journeys

All activity

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TITLE \$	TYPE \$	STATUS \$	STARTED \$	COMPLETED \$	HIGH ‡	
SDGA002 Cities & Challenge of Sus	Course - Lin	Completed	07/22/2024	07/28/2024	97	:
DG A001 Transforming Our World:	Course - Lin	Completed	07/21/2024	07/22/2024	92	:









Welcome back, Iskandar Sufri!

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TITLE \$	TYPE ‡	STATUS \$	STARTED \$	COMPLETED \$	HIGH \$	
Leadership Insights on Leading Inno	Course	Completed	07/20/2024	07/31/2024		:
SDGA002 Cities & Challenge of Sus	Course - Lin	Started	07/17/2024		98	:
Verifying and Building on Creative I	Course	Completed	07/31/2024	07/31/2024	83	:
Unleashing Personal and Team Crea	Course	Completed	07/31/2024	07/31/2024	93	:
Design Thinking for Innovation: Stak	Course	Completed	07/28/2024	07/31/2024	90	÷
Design Thinking for Innovation: Prot	Course	Completed	07/28/2024	07/28/2024	88	÷
Developing a Team of Creative Gurus	Course	Completed	07/28/2024	07/28/2024	88	:
Design Thinking for Innovation: Defi	Course	Completed	07/28/2024	07/28/2024	83	÷
Sustainability by NCS	Course - Lin	Completed	07/25/2024	07/28/2024	100	:
Building Innovation Cultures and Le	Course	Completed	07/28/2024	07/28/2024	100	:
Design Thinking for Innovation: Brai	Course	Completed	07/28/2024	07/28/2024	100	÷
SDG A001 Transforming Our World:	Course - Lin	Completed	07/17/2024	07/19/2024	94	:

Nur Akashah Nadhirah Afifah binti Razali

